

Appendix 2

Assessment Criteria

The criteria for assessment for the reports are:

- **Knowledge/ Understanding** of the field (40% of available marks): To what extent does the piece of work show an understanding of research on learning, including engagement with the range of appropriate literature and learning concepts? Does the project address the identified need? Does it show an understanding of the user's needs? Is there literature/ concepts left out that are relevant and should have been included?
- **Research Design and Analysis** (40% of available marks): Is the design process (definition, ideation, empathy studies, prototyping etc.) appropriate to answer the questions needed to meet the user's need? Are the conclusions drawn and recommendations that are made logical and carefully aligned with the evidence?
- **Referencing and Structure** (20% of available marks): Have all ideas, facts and quotations from published or unpublished sources been referenced appropriately in text and in a reference list using the IEE referencing system as described in the attached style sheet? Is the structure of the report clear? Are technical terms well defined? Is the writing clear and understandable? Is the report presented in a visually engaging manner?